



Certificate of Competence

Final examination: with a score: /30

This is to attest that

Sebastiano Ruggiero

ID Number: RGGST92R06F924F

Has certified skills as

Meta Advertiser Expert

9 Ore

by acquiring 9 Professional Training Credits (CFP-Crediti Formativi Professionali)

Assessment of competencies consisted of a multiple-choice exam, covering all the topics addressed in the **Facebook ADS Pro** qualified training program

Registration Number: 24-0001170

Date of original registration:

Bratislava - SK,

Qualified Competence Center



**Competence Center Code
CCITA21002**

ICEP CEO

Course Program

- Modulo F01 - Intro
- Modulo F02 - Le Basi del Fb advertising
- Modulo F03 - Struttura delle ADS
- Modulo F04 - Pixel e Tracking
- Modulo F05 - Budgeting
- Modulo F06 - Testing e analisi dei Dati
- Modulo F07 - Creatività
- Modulo F08 - Approfondimenti tecnici
- Modulo F09 - Funzioni Avanzate
- Modulo F10 - Instagram Ads
- Modulo F11 - Strategie ed Esempi (prima parte)
- Modulo F11 - Strategie ed Esempi (seconda parte)
- Modulo F12 - Bonus
- Modulo F13 - Case study
- Modulo F14 - Aggiornamento piattaforma